

paco rabanne

LYDIA MAURER

Women's Ready-to-wear Artistic Director

Lydia MAURER, 29 years of age, a cosmopolitan universe, the spirit of an artist.

Lydia was born in Germany of a Colombian mother and a German father. She travelled throughout her childhood, following her parents between Europe and South America. Then at sixteen: Paris, and fashion. In 2006, 24 years of age, freshly graduated from Studio Berçot, Lydia starts working for Yves Saint Laurent. This is where she learns the precision and discipline of a great Maison.

A change of scenery the following year with the launch and development of Rue du Mail, with designer Martine Sitbon. For four years, Lydia will learn the ins and outs of the fashion industry: an enriching and intense journey.

Third encounter with Parisian fashion in 2010, Lydia Maurer makes joins the Givenchy Womens-ready-to-Wear studio where she takes care of the capsule collection, capturing the essence of Riccardo Tisci's vision of the prestigious house.

Last November, Lydia Maurer took the reins at the Paco Rabanne studio. A role tailored to her, a bespoke experience.

Serving a fashion ever in motion, honoring the body, Lydia is sensitive to the alliance of cultures.

Fascinated by 60s and 70s arts, which emphasize the material and can transform metal into divine sculptures, she naturally inscribes her universe of creation into the heritage of the Paco Rabanne House.

It rejoices her: "I am very impressed by the creative power of Paco Rabanne, a House that from the very start strips out all conventions, using, among other things, an assemblage of unexpected materials. A creative approach based on both technology and craftsmanship, resulting in a fashion that is instinctive and playful".